COOKIE POLICY

Last Updated: January 7, 2025.

Processing of Data for Navigation Purposes

The IT systems and software procedures responsible for the functioning of this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. These are pieces of information that are not collected to be associated with identified individuals, but which, by their very nature, could, through processing and association with data held by third parties, allow users to be identified.

Among the information that can be collected are

- IP addresses, browser types or operating systems used,
- addresses in URI (Uniform Resource Identifier) notation,
- domain names and addresses of websites from which access or exit occurred (referring/exit pages),
- the time of the server request,
- the method used,
- and information about the response obtained, additional information on user navigation within the site (see also the section on cookies), and other parameters related to the user's operating system and IT environment.

Such data may also be used to ascertain responsibility in the event of cybercrimes against the site.

Use of Cookies

The following information is provided to users in compliance with the Italian Data Protection Authority's decision of May 8, 2014, "Identification of simplified methods for information and acquisition of consent for the use of cookies."

What are Cookies?

Cookies are small text strings that a website can send to your device (be it a PC, notebook, smartphone, or tablet; they are generally stored directly on the browser used for navigation).

The same website that transmitted them can then read and record the cookies stored on the same device to obtain various types of information. What types of information? Each type of cookie serves a specific purpose.

Types of Cookies

There are two fundamental macro-categories, each with different characteristics: technical cookies and profiling cookies.

> **Technical Cookies**: These are usually necessary for the proper functioning of the website and for enabling navigation; without them, you may not be able to view pages correctly or use certain services. For example, a technical cookie is indispensable to keep the user logged in during a visit to a website or to store language and display settings.

Technical cookies can be further classified as:

- **Navigation cookies:** Ensure normal navigation and use of the website (e.g., enabling purchases or authentication for restricted areas).
- **Analytics cookies:** Considered technical cookies only when used directly by the site manager to collect aggregated information on the number of users and their interaction with the site.
- **Functionality cookies:** Allow the user to navigate based on selected criteria (e.g., language, selected products) to improve the service provided.
- **Profiling Cookies**: These are more advanced! They profile the user and are used to send advertising messages aligned with the user's preferences during navigation.

Cookies can also be categorized as:

- **Session cookies:** Deleted immediately upon closing the browser.
- **Persistent cookies:** Unlike session cookies, these remain within the browser for a specific period. They are used, for instance, to recognize the device connecting to the site, facilitating user authentication operations.
- **First-party cookies:** Generated and managed directly by the website manager on which the user is browsing.
- **Third-party cookies:** Generated and managed by entities other than the website manager (usually under a contract between the site owner and the third party).

Cookies Used by International Wine

We use technical cookies to ensure the proper functioning of our website, without which your browsing experience would not be enjoyable. To improve our site and understand which parts or elements are most appreciated by users, we use third-party cookies (e.g., Cookiebot). For more information about Cookiebot, you can consult their privacy policy at https://www.cookiebot.com/it//privacy-policy/.

Facebook may also use certain cookies for profiling purposes through this site. For further details, see https://www.facebook.com/policies/cookies/.

Specific details about the cookies used are provided in the tables below.

Name	Provider	Secure	Third Party	Persistent	Expire	Tracker Type	Category	PurposeDescription
1.gif	imgsct.cookiebot.com	1	1	0	Session	Pixel Tracker	Necessaries	Used to count the number of website sessions, necessary for optimizing the delivery of CMP products.
CookieConsent	www.wineagency.eu	0	1	1	1 year	Cookie HTTP	Necessaries	Stores the user's cookie consent status for the current domain.
et_bloom_optin_optin_#_#_imp	www.wineagency.eu	0	1	1	1 year	Cookie HTTP	Necessaries	
wpEmojiSettingsSupports	www.wineagency.eu	1	1	0	Session	Archiviazione locale HTML	Necessaries	This cookie is part of a set of cookies aimed at delivering and presenting content. The cookies maintain the correct state of fonts, blog/image sliders, color themes, and other site settings.
_icl_current_language	www.wineagency.eu	0	1	1	1 day	Cookie HTTP	Preferencies	Saves the user's preferred language on the website.
etBloomCookie_optin_1	www.wineagency.eu	0	1	1	1 day	Cookie HTTP	Statistical	Used to determine whether a subscription form for the newsletter should be displayed.

Cookie Declaration

- **Necessary Cookies**: Help make a website usable by enabling basic functions such as navigation and access to secure areas.
- **Statistical Cookies**: Help website owners understand how visitors interact with the site by collecting and transmitting information, primarily (but not exclusively) in an anonymous form.
- **Marketing or Profiling Cookies**: Used to monitor visitors across websites to display

relevant and engaging ads for individual users.

Third-Party Cookies

This site allows the transmission of third-party cookies to users' devices. The responsibility for providing accurate, complete, and up-to-date information remains with the respective third parties.

Disabling Cookies

Below are the links to the most popular browsers where you can find information on how to disable or delete cookies already stored in the browser:

- Internet Explorer
- Safari
- Chrome
- Firefox

Notice for Minors Under 14 Years of Age

Minors under 14 cannot provide personal data. International Wine Agency will not be responsible for false declarations or data provided by minors. In case of any identified use, the agency will facilitate access and deletion rights requested by legal guardians.

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